



ENSURE YOUR EVENT RUNS SUCCESSFULLY

YOUR OBJECTIVES

Measure of Success Include:

Reach your target in
relevant locations

01

Generate on-site
revenue

05

Create memorable
experiences for targeted
audiences

02

Capture consumer
feedback and critical data
for client deliverables
and ROI measurement

06

Expand interest and
awareness through
social media
integration

03

Accomplish program
goals in a cost-
effective, efficient,
professional manner

07

Enhance loyalty and
goodwill

04

**Ascent helps clients
meet their program
goals throughout the
United States and
Canada**

REACHING A SUCCESSFUL OUTCOME

**Ascent specializes
in providing
superior staff to
help make your
event run
successfully.**

**Client Plan
+ Ascent Staffing
= Successful Outcome.**

OUR PROCESS

01



Work closely with client to understand project goals and appropriate staff to ensure success

02



Ask questions about Staff Numbers, Event Hours, Event Location, Required Staff Background/Experience, Event Attire and Job Responsibilities

03



Develop customized hiring process with the client that ensures program deadlines are met

04



Ascent evaluates available candidates and works within client approved hiring process to finalize teams

05



Ascent provides 24/7 support before and during event to ensure final client changes are accommodated and on-site needs are met

06



Evaluate success of the event with client and enhance process (if necessary) for future projects

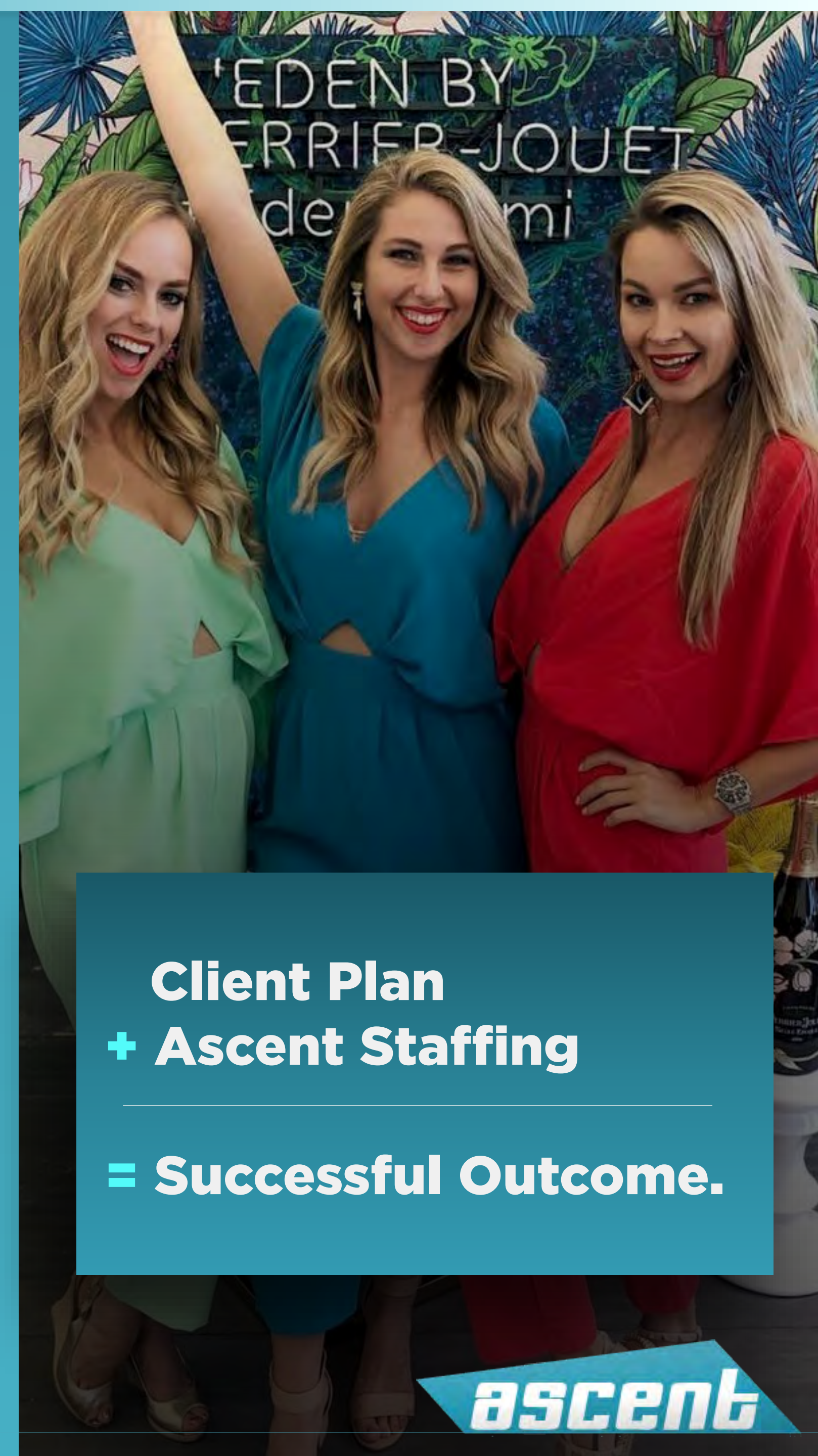
ASCENT PROVIDES THE RIGHT PEOPLE IN THE RIGHT LOCATION

Specify people by:

- Number (1 person up to 200+ people)
- Physical Characteristics (Ex: Gender, Height, Hair Color)
- Multilingual (Spanish, Mandarin, etc.)
- Talents and Skills (Ex: Dancing, Singing, Acting, Voiceover Exp., Modeling Exp. for photo shoots)
- Presenting Experience (Ex: Emcee, Presenters)
- Sales Experience
- Tour Managers, Team Leads, Event Managers

Specify by location:

- Nationwide coverage (Large cities and rural towns)
- International coverage in Canada



Client Plan

+ Ascent Staffing

= Successful Outcome.



TALENT . MODEL . PROMOTION

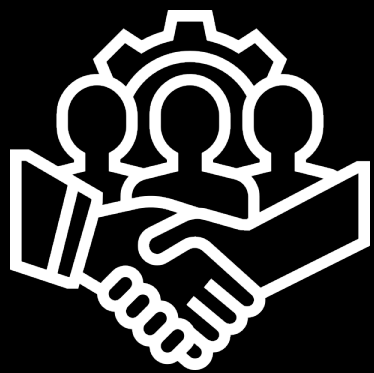
ASCENT

DIFFERENCE MAKERS



Personal Conversations Happen

Ascent personally discusses client programs with event candidates in place of hiring through an App



Ascent Comprehensive Coverage

Additional people will be scheduled to arrive at your event (free of charge) to ensure events have full teams and start on time



Ascent Incentives

Ascent staff is rewarded for exemplary work at successful events/promotions with cash bonuses and gift cards



Ascent Communication

Ongoing communication with client and event staff via a 24/7 number to ensure events run well

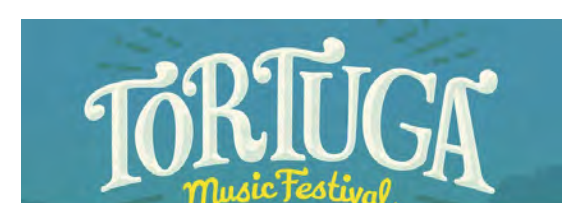


BRANDS



EVENTS

A sample of events where Ascent staff work



TALENT . MODEL . PROMOTION



WHY PARTNER WITH ASCENT?



**17 YEARS OF
EXPERIENCE**



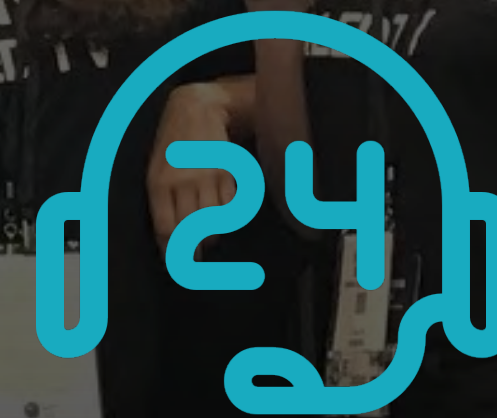
**NATIONWIDE
STAFFING
CAPABILITY**



**CUSTOMIZED
HIRING
PROCESS**



**ADDITIONAL
STAFF TO
ENSURE
EVENTS
START ON
TIME WITH
FULL TEAMS**



**24/7
SUPPORT TO
ASSIST
WITH
UPDATES
AND
QUESTIONS**



**COMMITMENT
TO BECOME
A
LONG-TERM
STAFFING
PARTNER**

HOW TO BEGIN

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